ORDER

Orders	Order / Rev:	108378		
	Alt Order #:	06868986		HD &
	Product Desc:	American Crossroads		THE
	Estimate:	1323		KSNV
	Flight Dates:	10/30/12 - 11/05/12	Primary AE:	Amy McCreary
	Original Date / Rev:	10/29/12 / 12/06/12	Sales Office:	BLPHI
	Order Type:	GENERAL	Sales Region:	National
Agency	Name:	Crossroads Media, LLC		
	Buying Contact:		Billing Type:	Cash
	Billing Contact:		Billing Calendar:	Broadcast
		66 Canal Center Plaza	Billing Cycle:	EOM/EOC
		Alexandria, VA 22314	Agency Commission:	15%
Advertiser	Name:	American Crossroads		
	Demographic:	A35+	New Business Thru:	
	Product Codes:	PLI1	Order Separation:	00:05:00
	Priority:	SELECT PRIORITY CODE	Advertiser External ID:	
	Revenue Codes:	POLITICAL/AGY, PISSUE, GEN	Agency External ID:	

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/29/12	11/05/12	75	\$170,690.00	\$145,086.50

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
November 2012	75	\$170,690.00	\$145,086.50	0.00
Totals	75	\$170,690,00	\$145,086,50	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Amy McCreary			Start Of Order - End Of Order	100%

Order Share	Share	Total
KSNV	25%	\$170,690.00
Market	100%	\$682,760.00

Competitive Share	Share	Total
CABLE	0%	\$0.00
KBLR	0%	\$0.00
KFBT	0%	\$0.00
KINC	0%	\$0.00
KLAS	25%	\$170,690.00
KLVX	0%	\$0.00
KSNV-	0%	\$0.00
KTNV	25%	\$170,690.00
KTUD	1%	\$6,827.60
KVVU	19%	\$129,724.40
KVWB	0%	\$0.00
LV1	0%	\$0.00
UNKWN	5%	\$34,138.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End T	ïme Days	Len Spots	Rate Pri	Rtg Type	Spots	Amount
E 1	KSNV	10/30/12	10/30/12	M-F 5-6a WakeUp	w/Wa@M	5-6a	-T	:30 1	\$1,200.001	0.00 NM	1	\$1,200.00
				M-F 5-6a WakeU	p w/Wagners							
	WAKE (JP WITH 1	THE WAG	NERS							l	
	Sta	rt Date I	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating				l	
W	eek: 10/2	29/12 <i>*</i>	11/04/12	-T	1	\$1,200.00	0.00					

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Order / Rev: 108378 Advertiser: American Crossroads

Alt Order #: 06868986 Product Desc: American Crossroads KSNV

Ln Ch	Start	End	Inventory Code	e Break	Start/End T	ime Days	Len Sp	ots Rate Pri	Rtg Type	Spots	Amount
E 1 KSNV	10/30/12	2 10/30/12	M-F 5-6a WakeL		5-6a	-T	:30	1 \$1,200.001	0.00 NM	1	\$1,200.00
WAKEL	IP WITH	THE WAG	M-F 5-6a Wakel NFRS	Jp w/Wagners							
	t Date	End Date	Weekdays	Spots/Week	Rate	Rating					
Week: 10/2	29/12	11/04/12	-T	1	\$1,200.00	0.00					
E 2 KSNV	10/31/12	2 10/31/12	M-F 5-6a WakeL		5-6a	W	:30	1 \$1,200.001	0.00 NM	1	\$1,200.00
WAKEL	IP WITH	THE WAG	M-F 5-6a Wakel NFRS	Jp w/Wagners							
_	t Date	End Date	Weekdays	Spots/Week	Rate	Rating					
Week: 10/2		11/04/12	W		\$1,200.00	0.00					
E 3 KSNV	11/01/12	2 11/01/12	M-F 5-6a WakeL		5-6a	T	:30	1 \$1,200.001	0.00 NM	1	\$1,200.00
WAKEL	IP WITH	THE WAG	M-F 5-6a Wakel NFRS	Jp w/Wagners							
	t Date	End Date	Weekdays	Spots/Week	Rate	Rating					
Week: 10/2		11/04/12	T		\$1,200.00	0.00					
E 4 KSNV	11/02/12	2 11/02/12	M-F 5-6a WakeL		5-6a	F	:30	1 \$1,200.001	0.00 NM	1	\$1,200.00
WAKEL	ID WITH	THE WAG	M-F 5-6a Wakel	Jp w/Wagners							
_	t Date	End Date	Weekdays	Spots/Week	Rate	Rating					
Week: 10/2		11/04/12	F		\$1,200.00	0.00					
E 5 KSNV	11/05/12	2 11/05/12	M-F 5-6a WakeL		5-6a	M	:30	1 \$1,200.001	0.00 NM	1	\$1,200.00
\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\		THE WAS	M-F 5-6a Wakel	Jp w/Wagners							
_	t Date	THE WAG	Weekdays	Spots/Week	Rate	Rating					
Week: 11/0		11/11/12	M		\$1,200.00	0.00					
E 6 KSNV	10/31/12	2 10/31/12	M-F 6-7a WakeL	lpw/Wa@M	6-7a	W	:30	1 \$2,000.001	0.00 NM	1	\$2,000.00
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	t Date	THE WAG	NERS Weekdays	Spots/Week	<u>Rate</u>	Rating					
Week: 10/2		11/04/12	W		\$2,000.00	0.00					
	44/00/46										
E 7 KSNV	11/02/12	2 11/02/12	M-F 6-7a WakeL	Jpw/WaÇM	6-7a	F	:30	1 \$2,000.001	0.00 NM	1	\$2,000.00
			M-F 6-7a Wakel		6-7a	F	:30	1 \$2,000.001	0.00 NM	1	\$2,000.00
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WAKE U	IP WITH t Date		M-F 6-7a Wakel	Jp w/Wagners Spots/Week	6-7a Rate \$2,000.00	F <u>Rating</u> 0.00	:30	1 \$2,000.001	0.00 NM	1	\$2,000.00
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WAKE U Star Week: 10/2 E 8 KSNV	JP WITH t <u>Date</u> 29/12 10/31/12 SHOW	THE WAG <u>End Date</u> 11/04/12 2 10/31/12	M-F 6-7a Wakel NERS <u>Weekdays</u> F Today Show Today Show	Jp w/Wagners <u>Spots/Week</u> 1 CM	Rate \$2,000.00 658a-9am	Rating 0.00 W					
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Order / Rev: 108378 Advertiser: American Crossroads

Alt Order #: 06868986 Product Desc: American Crossroads KSNV

Ln Ch Start End	Inventory Code Bre	ak Start/End	Time Days	Len Spots	Rate Pri	Rtg Type S	Spots	Amount
	Noon News							
NEWS 3 AT NOON								
<u>Start Date</u> <u>End Date</u> Week: 10/29/12 11/04/12	Weekdays Spots/We	<u>eek Rate</u> 1 \$1,000.00	Rating 0.00					
E 19 KSNV 11/05/12 11/05/12	Noon News CM	12-1230pm	M	:30 1	1 \$1,000.001	0.00 NM	1	\$1,000.00
2 10 110111 11/00/12 11/00/12	Noon News	12 1200piii		.00	Ψ1,000.001	0.00 14141	•	ψ1,000.00
NEWS 3 AT NOON								
<u>Start Date</u> <u>End Date</u> Week: 11/05/12 11/11/12	Weekdays Spots/We	<u>eek Rate</u> 1 \$1,000.00	Rating 0.00					
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20 1010 10/00/12 10/00/12	The Agenda 1230pm	1200 15	·	.00	Ψ1,000.001	0.00 14141	Ü	ψ0.00
NEWS 4: THE AGENDA								
Start Date End Date Week: 10/29/12 11/04/12	Weekdays Spots/We	<u>eek</u> <u>Rate</u> 1 \$1,000.00	Rating 0.00					
	•	Start/End Time		/eekdays Le	ength Rate	Rtg Type		
1 KSNV 10/29/12-11/04/12 T	The Agenda 1230pm 1	230-1p		T	:30 (\$1,000.00	0.00 NM		
Credited								
[Credit-Refund]	The Agenda 1220nm CM	1220 1p	T	:30 1	1 \$1,000.001	0.00 NM	1	¢1 000 00
E 21 KSNV 11/01/12 11/01/12	The Agenda 1230pm CM The Agenda 1230pm	1230-1p	1	.30	1 \$1,000.001	U.UU INIVI	1	\$1,000.00
NEWS 4: THE AGENDA	g							
Start Date End Date	Weekdays Spots/We		Rating					
Week: 10/29/12 11/04/12 E 22 KSNV 11/05/12 11/05/12	T	1 \$1,000.00	0.00	.20 4	t	0.00 NIM	4	¢4 000 00
E 22 KSNV 11/05/12 11/05/12	The Agenda 1230pm CM The Agenda 1230pm	1230-1p	M	:30 1	1 \$1,000.001	0.00 NM	1	\$1,000.00
NEWS 4: THE AGENDA	mo rigonida (200pm							
Start Date End Date	Weekdays Spots/We		Rating					
Week: 11/05/12 11/11/12	M	1 \$1,000.00	0.00	.20 4	#CEO 004	0.00 NIM	4	ФС <u>ГО</u> ОО
E 26 KSNV 10/30/12 10/30/12	The Doctors CM The Doctors	2pm-3pm	-T	:30 1	\$650.001	0.00 NM	1	\$650.00
THE DOCTORS								
Start Date End Date	Weekdays Spots/We		Rating					
Week: 10/29/12 11/04/12 E 27 KSNV 10/31/12 10/31/12	The Doctors CM	1 \$650.00	0.00	.20 4	l \$650.001	0.00 NM	1	\$650.00
E27 KSNV 10/31/12 10/31/12	The Doctors CM The Doctors	2pm-3pm	W	:30 1	1 00.0001	U.UU INIVI	1	Φ00.00
THE DOCTORS								
Start Date End Date	Weekdays Spots/We		Rating					
Week: 10/29/12 11/04/12 E 28 KSNV 11/01/12 11/01/12	·	1 \$650.00	0.00	:30 1	l \$650.001	0.00 NM	1	\$650.00
E 28 KSNV 11/01/12 11/01/12	The Doctors CM The Doctors	2pm-3pm	1	.30	i φου.υυ i	U.UU INIVI	1	φου.υυ
THE DOCTORS								
Start Date End Date	Weekdays Spots/We		Rating					
Week: 10/29/12 11/04/12 E 29 KSNV 11/02/12 11/02/12	The Doctors CM	1 \$650.00 2pm-3pm	0.00	:30 1	l \$650.001	0.00 NM	1	\$650.00
L 29 NOINV 11/02/12 11/02/12	The Doctors	zpiii-opiii		.50	φοσο.σσ ι	O.OO INIVI	'	ψ030.00
THE DOCTORS								
Start Date End Date	Weekdays Spots/We		Rating					
Week: 10/29/12 11/04/12 E 30 KSNV 11/05/12 11/05/12		1 \$650.00 2pm-3pm	0.00 M	:30 1	l \$650.001	0.00 NM	1	\$650.00
2 30 NOIV 11/03/12 11/03/12	The Doctors	zpiii opiii	m	.50	ψοσο.σσ ι	0.00 14141	•	ψ030.00
THE DOCTORS								
Start Date End Date	Weekdays Spots/We		Rating					
Week: 11/05/12 11/11/12 E 31 KSNV 10/31/12 10/31/12		1 \$650.00 3-4p	0.00 W	:30 1	1 \$1,200.001	0.00 NM	1	\$1,200.00
201 10144 10/01/12 10/01/12	Dr Phil	ال عل	VV	.00	ψ1,200.001	O.OO INIVI	'	ψ1,200.00
DR. PHIL								
Start Date End Date	Weekdays Spots/We		Rating					
Week: 10/29/12 11/04/12 E 32 KSNV 11/02/12 11/02/12		1 \$1,200.00 3-4p	0.00	:30 1	1 \$1,200.001	0.00 NM	1	\$1,200.00
_ 0 1 1/04/12 11/04/12	Dr Phil	~ 'P	,	.50	ψ.,=00.001	3.33 14171	•	ψ., 2 00.00

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Order / Rev: 108378 Advertiser: American Crossroads

Alt Order #: 06868986 Product Desc: American Crossroads KSNV

Ln Ch Start End	Inventory Code Break	Start/End 1	īme Days	Len Spots	s Rate Pri	Rtg Type	Spots	Amount
DR. PHIL Start Date End Date			Rating					
Week: 10/29/12 11/04/12 E 33 KSNV 10/30/12 10/30/12		\$1,200.00 4-5pm	0.00 -T	:30	1 \$1,800.001	0.00 NM	1	\$1,800.00
	4PM NEWS (1 hour)	4-5pm	-1	.30	1 \$1,600.001	U.UU INIVI	'	φ1,600.00
NEWS 3 AT 4 Start Date End Date	Weekdays Spots/Week	Rate	Rating					
Week: 10/29/12 11/04/12		\$1,800.00	0.00					
E 34 KSNV 11/01/12 11/01/12	NEWS 3 at 4 (1 HOUR)CM 4PM NEWS (1 hour)	4-5pm	T	:30	1 \$1,800.001	0.00 NM	1	\$1,800.00
NEWS 3 AT 4		_						
<u>Start Date</u> <u>End Date</u> Week: 10/29/12 11/04/12		Rate \$1,800.00	Rating 0.00					
E 35 KSNV 11/05/12 11/05/12		4-5pm	M	:30	1 \$1,800.001	0.00 NM	1	\$1,800.00
NEWS 3 AT 4	,							
Start Date End Date			Rating					
Week: 11/05/12 11/11/12		\$1,800.00	0.00		4	0.00 NIM		ФО 400 OO
E 36 KSNV 10/31/12 10/31/12 JEOPARDY	2 M-F Jeopardy CM M-F Jeopardy	630-7pm	W	:30	1 \$3,400.001	0.00 NM	1	\$3,400.00
Start Date End Date	Weekdays Spots/Week	Rate	Rating					
Week: 10/29/12 11/04/12		\$3,400.00	0.00					
E 37 KSNV 11/02/12 11/02/12		630-7pm	F	:30	1 \$3,400.001	0.00 NM	1	\$3,400.00
JEOPARDY	. ,							
<u>Start Date</u> <u>End Date</u> Week: 10/29/12 11/04/12		Rate \$3,400.00	Rating 0.00					
E 38 KSNV 10/30/12 10/30/12		7-730pm	-T	:30	1 \$3,400.001	0.00 NM	0	\$0.00
10,00,12	M-F Wheel of Fortune	сор	·	.00	. 40, .00.00.	0.00		ψοισσ
WHEEL OF FORTUNE								
Start Date End Date			Rating					
<u>Start Date</u> <u>End Date</u> Week: 10/29/12 11/04/12	-T 1	\$3,400.00	0.00	eekdays L	_ength Rate	Rtg Type		
<u>Start Date</u> <u>End Date</u> Week: 10/29/12 11/04/12	-T 1 Description Star		0.00 <u>W</u>	<u>eekdays</u> <u>l</u>	<u>-ength Rate</u> :30(\$3,400.00)			
Start Date End Date Week: 10/29/12 11/04/12 Spot Ch Date Range 1 KSNV 10/29/12-11/04/12 Credited	-T 1 Description Star	\$3,400.00 t/End Time	0.00 <u>W</u>					
Start Date End Date Week: 10/29/12 11/04/12 Spot Ch Date Range 1 KSNV 10/29/12-11/04/12 Credited [Credit-Refund]	-T 1 <u>Description Star</u> <i>M-F Wheel</i> 7-73	\$3,400.00 rt/End Time 30pm	0.00 <u>W</u>	r	:30(\$3,400.00)	0.00 NM		* 0.400.00
Start Date End Date Week: 10/29/12 11/04/12 Spot Ch Date Range 1 KSNV 10/29/12-11/04/12 Credited [Credit-Refund] E 39 KSNV 10/31/12 10/31/12	-T 1 <u>Description Star</u> <i>M-F Wheel</i> 7-73	\$3,400.00 t/End Time	0.00 <u>W</u>	r			1	\$3,400.00
Start Date	T 1 Description Star M-F Wheel 7-73 2 M-F Wheel CM M-F Wheel of Fortune	\$3,400.00 t/End Time 30pm 7-730pm	0.00 <u>W</u> -7	r	:30(\$3,400.00)	0.00 NM	1	\$3,400.00
Start Date End Date Week: 10/29/12 11/04/12 Spot Ch Date Range 1 KSNV 10/29/12-11/04/12 Credited [Credit-Refund] E 39 KSNV 10/31/12 10/31/12	T 1 Description Star M-F Wheel 7-73 2 M-F Wheel CM M-F Wheel of Fortune	\$3,400.00 t/End Time 30pm 7-730pm	0.00 <u>W</u>	r	:30(\$3,400.00)	0.00 NM	1	\$3,400.00
Start Date		\$3,400.00 t/End Time 30pm 7-730pm	0.00 W -1	:30	:30(\$3,400.00)	0.00 NM	1	\$3,400.00 \$3,400.00
Start Date	-T 1 Description Star M-F Wheel 7-73 2 M-F Wheel CM M-F Wheel of Fortune Weekdays	\$3,400.00 t/End Time 30pm 7-730pm Rate \$3,400.00	0.00 W -7	:30	:30 (\$3,40 0.00 <u>)</u> 1 \$3,400.001	0.00 <i>NM</i>		
Start Date		\$3,400.00 t/End Time 30pm 7-730pm Rate \$3,400.00 7-730pm	0.00 W -1	:30	:30 (\$3,40 0.00 <u>)</u> 1 \$3,400.001	0.00 <i>NM</i>		
Start Date		\$3,400.00 t/End Time 30pm 7-730pm Rate \$3,400.00 7-730pm Rate \$3,400.00	0.00 W -7	:30	:30 (\$3,400.00) 1 \$3,400.001 1 \$3,400.001	0.00 NM 0.00 NM	1	\$3,400.00
Start Date	-T 1 Description Star M-F Wheel 7-73 2 M-F Wheel CM M-F Wheel of Fortune Weekdays Spots/Week W 1 2 M-F Wheel CM M-F Wheel of Fortune Weekdays Spots/Week T 1 2 M-F Wheel CM CM CM CM CM CM CM	\$3,400.00 t/End Time 30pm 7-730pm Rate \$3,400.00 7-730pm	0.00 W -1	:30	:30 (\$3,40 0.00 <u>)</u> 1 \$3,400.001	0.00 <i>NM</i>		
Start Date		\$3,400.00 t/End Time 30pm 7-730pm Rate \$3,400.00 7-730pm Rate \$3,400.00 7-730pm	0.00 W -1 w Rating 0.00 T Rating 0.00 F	:30	:30 (\$3,400.00) 1 \$3,400.001 1 \$3,400.001	0.00 NM 0.00 NM	1	\$3,400.00
Start Date	T 1 Description Stail M-F Wheel 7-73 2 M-F Wheel CM M-F Wheel of Fortune Spots/Week W 1 2 M-F Wheel of Fortune CM M-F Wheel of Fortune CM Weekdays Spots/Week T 1 2 M-F Wheel CM M-F Wheel of Fortune CM Weekdays Spots/Week Weekdays Spots/Week	\$3,400.00 t/End Time 30pm 7-730pm Rate \$3,400.00 7-730pm Rate \$3,400.00 7-730pm	0.00 W -1	:30	:30 (\$3,400.00) 1 \$3,400.001 1 \$3,400.001	0.00 NM 0.00 NM	1	\$3,400.00
Start Date	-T 1 Description Star M-F Wheel 7-73 2 M-F Wheel CM M-F Wheel of Fortune Weekdays Spots/Week W 1 2 M-F Wheel CM M-F Wheel of Fortune Weekdays Spots/Week T 1 2 M-F Wheel CM M-F Wheel Spots/Week	\$3,400.00 t/End Time 30pm 7-730pm Rate \$3,400.00 7-730pm Rate \$3,400.00 7-730pm	0.00 W -7	:30	:30 (\$3,400.00) 1 \$3,400.001 1 \$3,400.001	0.00 NM 0.00 NM 0.00 NM	1	\$3,400.00 \$3,400.00
Start Date	-T 1 Description Star M-F Wheel 7-73 2 M-F Wheel CM M-F Wheel of Fortune Weekdays Spots/Week W 1 2 M-F Wheel CM M-F Wheel of Fortune Weekdays Spots/Week T 1 2 M-F Wheel CM M-F Wheel Spots/Week	\$3,400.00 t/End Time 30pm 7-730pm Rate \$3,400.00 7-730pm Rate \$3,400.00 7-730pm	0.00 W -1	:30	:30 (\$3,400.00) 1 \$3,400.001 1 \$3,400.001	0.00 NM 0.00 NM	1	\$3,400.00
Start Date	T 1	\$3,400.00 t/End Time 30pm 7-730pm Rate \$3,400.00 7-730pm Rate \$3,400.00 7-730pm Rate \$3,400.00 7-730pm	0.00 W	:30	:30 (\$3,400.00) 1 \$3,400.001 1 \$3,400.001	0.00 NM 0.00 NM 0.00 NM	1	\$3,400.00 \$3,400.00
Start Date	T 1 Description Star M-F Wheel 7-73 2 M-F Wheel CM M-F Wheel of Fortune Weekdays Spots/WeekW 1 2 M-F Wheel CM M-F Wheel of Fortune Weekdays Spots/WeekT 1 2 M-F Wheel CM M-F Wheel of Fortune Weekdays Spots/WeekF 1 2 M-F Wheel CM M-F Wheel Spots/Week	\$3,400.00 t/End Time 30pm 7-730pm Rate \$3,400.00 7-730pm Rate \$3,400.00 7-730pm Rate \$3,400.00 7-730pm Rate \$3,400.00 7-730pm	0.00 W -7	:30	:30 (\$3,400.00) 1 \$3,400.001 1 \$3,400.001	0.00 NM 0.00 NM 0.00 NM	1	\$3,400.00 \$3,400.00
Start Date	T 1 Description Star M-F Wheel 7-73 2 M-F Wheel CM M-F Wheel of Fortune Weekdays Spots/WeekW 1 2 M-F Wheel CM M-F Wheel of Fortune Weekdays Spots/WeekT 1 2 M-F Wheel CM M-F Wheel CM M-F Wheel CM M-F Wheel CM M-F Wheel Fortune Weekdays Spots/WeekF 1 2 M-F Wheel CM M-F Wheel CM M-F Wheel Fortune Weekdays Spots/WeekF 1 2 M-F Wheel CM M-F Whe	\$3,400.00 t/End Time 30pm 7-730pm Rate \$3,400.00 7-730pm Rate \$3,400.00 7-730pm Rate \$3,400.00 7-730pm	0.00 W	:30	:30 (\$3,400.00) 1 \$3,400.001 1 \$3,400.001	0.00 NM 0.00 NM 0.00 NM	1	\$3,400.00 \$3,400.00
Start Date	T 1	\$3,400.00 t/End Time 30pm 7-730pm Rate \$3,400.00 7-730pm Rate \$3,400.00 7-730pm Rate \$3,400.00 7-730pm Rate \$3,400.00 7-730pm	0.00 W -1 W Rating 0.00 F Rating 0.00 M Rating 0.00	:30	:30(\$3,400.00) 1 \$3,400.001 1 \$3,400.001 1 \$3,400.001	0.00 NM 0.00 NM 0.00 NM 0.00 NM	1	\$3,400.00 \$3,400.00 \$3,400.00
Start Date	T 1 Description Star M-F Wheel T-7:	\$3,400.00 t/End Time 30pm 7-730pm Rate \$3,400.00 7-730pm	0.00 W -1 W Rating 0.00 F Rating 0.00 M Rating 0.00	:30	:30(\$3,400.00) 1 \$3,400.001 1 \$3,400.001 1 \$3,400.001	0.00 NM 0.00 NM 0.00 NM 0.00 NM	1	\$3,400.00 \$3,400.00 \$3,400.00

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Order / Rev: 108378 Advertiser: American Crossroads

Alt Order #: 06868986 Product Desc: American Crossroads KSNV

Ln Ch	Start	End	Inventory Code	Break	Start/End Ti	ime Days	Len Spo	ots Rate Pri	Rtg Type	Spots	Amount
E 43 KSNV	10/30/1	2 10/30/12	Ralston Reports	CM	730-758pm	-T	:30	1 \$1,800.001	0.00 NM	0	\$0.00
FACE T	O FACE	W/ JON RA	FacetoFace/Rals	ton Report							
	rt Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating					
Week: 10/ Spot Ch	/29/12 Date Ra	11/04/12	-T escription		\$1,800.00 t/End Time	0.00	Weekdays	Length Rate	Rtg Type		
			alston Reports		758pm	-	<u>vveeкdays</u> -Т				
	edited										
	edit-Refu		Ralston Reports	CM	730-758pm	W	:30	1 \$1,800.001	0.00 NM	1	\$1,800.00
L 44 KONV	10/31/1	2 10/31/12	FacetoFace/Rals		730-730piii	vv	.50	ι ψι,ουσ.ουι	0.00 INIVI		ψ1,000.00
		W/ JON RA		Cnoto/Mook	Doto	Dating					
<u>اح</u> /Week: 10	rt <u>Date</u> /29/12	End Date 11/04/12	<u>Weekdays</u> W	Spots/Week 1	<u>Rate</u> \$1,800.00	Rating 0.00					
E 45 KSNV	11/01/1	2 11/01/12	Ralston Reports	CM	730-758pm	T	:30	1 \$1,800.001	0.00 NM	1	\$1,800.00
FACE T	O FACE	W/ JON RA	FacetoFace/Rals	ton Report							
	rt Date	End Date	Weekdays	Spots/Week	<u>Rate</u>	Rating					
Week: 10/		11/04/12	T		\$1,800.00	0.00	- 00	4 \$4 000 004	0.00.1114		#4.000.00
E 46 KSNV	11/02/1	2 11/02/12	Ralston Reports FacetoFace/Rals	CM ton Report	730-758pm	F	:30	1 \$1,800.001	0.00 NM	1	\$1,800.00
		W/ JON RA	LSTON	·							
<u>Sta</u> Week: 10/	rt Date /29/12	End Date 11/04/12	<u>Weekdays</u> F	Spots/Week 1	Rate \$1,800.00	Rating 0.00					
			Ralston Reports	CM	730-758pm	M	:30	1 \$1,800.001	0.00 NM	1	\$1,800.00
EACE T		W/ JON RA	FacetoFace/Rals	ton Report							
	irt Date	End Date	Weekdays	Spots/Week	Rate	Rating					
Week: 11/		11/11/12	M		\$1,800.00	0.00					
E 48 KSNV	10/31/1	2 10/31/12	M-F News 3 at Ele M-F News 3 at El		11pm-1135pr	mW	:30	1 \$2,800.001	0.00 NM	1	\$2,800.00
NEWS	3 NIGHT	SIDE	m r riono o ac 2.	01011							
<u>Sta</u> Week: 10/	rt Date	End Date 11/04/12	<u>Weekdays</u> W	Spots/Week	Rate \$2,800.00	Rating 0.00					
			M-F News 3 at Ele		11pm-1135pr		:30	1 \$2,800.001	0.00 NM	1	\$2,800.00
NEWC	a NIICUT	CIDE	M-F News 3 at El	even							
_	3 NIGHT ort Date	End Date	Weekdays	Spots/Week	Rate	Rating					
Week: 10/		11/04/12	F		\$2,800.00	0.00					
E 50 KSNV	10/31/1	2 10/31/12	Late Night w/Fallo		1236a-136an	nW	:30	1 \$700.001	0.00 NM	1	\$700.00
LATE N	IIGHT W	JIMMY FAL		JII							
	rt Date	End Date	Weekdays W	Spots/Week	Rate	Rating					
Week: 10/		11/04/12 2 11/02/12	Late Night w/Fallo	on CM	\$700.00 1236a-136an	0.00	· :30	1 \$700.001	0.00 NM	1	\$700.00
			Late Night w/Fallo		.2004 .004		.00	. 4.00.00	0.00	1	ψ. σσ.σσ
	IIGHT W <i>i</i> i <u>rt Date</u>	JIMMY FAL End Date	LON Weekdays	Spots/Week	<u>Rate</u>	Rating					
Week: 10/		11/04/12	F	<u>Spots/Week</u>	\$700.00	0.00					
E 52 KSNV	10/30/1	2 10/30/12	Last Call w/Carso		136-205am	-T	:30	1 \$350.001	0.00 NM	1	\$350.00
LAST C	ALL WIT	H CARSON	Last Call w/Carso DALY	on Daly						l	
<u>Sta</u>	rt Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating					
Week: 10/		11/04/12	-T Last Call w/Carso	n Daly CM	\$350.00 136-205am	0.00	:30	1 \$350.001	0.00 NM	1	\$350.00
L JJ KJINV	1 1/0 1/ 1	Z 11/U1/1Z	Last Call w/Carso		130-2034111	1	.30	i	U.UU INIVI	i '	φ330.00
		H CARSON	DALY		Data	Dotin -				l	
Sta Week: 10/	rt Date 29/12	End Date 11/04/12	<u>Weekdays</u> T	Spots/Week 1	<u>Rate</u> \$350.00	Rating 0.00				l	
			Last Call w/Carso		136-205am	M	:30	1 \$350.001	0.00 NM	1	\$350.00
			Last Call w/Carso	on Daly						I	

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Order / Rev: 108378 Advertiser: American Crossroads

Alt Order #: 06868986 Product Desc: American Crossroads KSNV

Ln Ch Start End		Start/End T	ime Days	Len Spots	Rate Pri	Rtg Type	Spots	Amount
LAST CALL WITH CARS	e Weekdays Spots/Week		Rating				l	
Week: 11/05/12 11/11/1: E 55 KSNV 11/01/12 11/01/		\$350.00 10-11pm	0.00	:30	1 \$6,400.001	0.00 NM	1	\$6.400.00
L 33 KONV 11/01/12 11/01/	Thursday Prime 10-11pm	10-11рііі	,	.50	1 ψ0,400.001	0.00 14101	'	ψ0,400.00
ROCK CENTER-BRIAN V								
<u>Start Date</u> <u>End Date</u> Week: 10/29/12 11/04/13		Rate \$6,400.00	Rating 0.00					
	12 News 3 Sunrise - SATUROM	6a-7a	S-	:30	1 \$1,000.001	0.00 NM	1	\$1,000.00
	News 3 Sunrise SATURDAY				,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,			, ,
NEWS 3 AT SUNRISE		Б.,	5					
<u>Start Date</u> <u>End Date</u> Week: 10/29/12 11/04/13		Rate \$1,000.00	Rating 0.00					
E 57 KSNV 11/03/12 11/03/		7a-9am	S-	:30	1 \$2,000.001	0.00 NM	1	\$2,000.00
	Saturday Today				. ,			, ,
SATURDAY TODAY		Б.,	5					
<u>Start Date</u> <u>End Date</u> Week: 10/29/12 11/04/13		Rate \$2,000.00	Rating 0.00					
E 58 KSNV 11/03/12 11/03/		9am-930am	S-	:30	1 \$1,500.001	0.00 NM	1	\$1,500.00
200 110111 11700/12 11700/	News 3 Today - SAT		J	.00	,	0.00		Ψ.,σσσ.σσ
NEWS 3 TODAY/WKEND								
<u>Start Date</u> <u>End Date</u> Week: 10/29/12 11/04/13		Rate \$1,500.00	Rating 0.00					
E 59 KSNV 11/03/12 11/03/		5pm-630pm	S-	:30	1 \$1,350.001	0.00 NM	1	\$1,350.00
200 110111 11700/12 11700/	Sa-Su Early News	орин ооорин	3	.00	Ψ1,000.001	0.00 1111	,	Ψ1,000.00
KSNV EARLY NEWS								
<u>Start Date</u> <u>End Date</u> Week: 10/29/12 11/04/13			Rating					
Week: 10/29/12 11/04/1: E 60 KSNV 11/03/12 11/03/		\$1,350.00 630-7pm	0.00 S-	:30	1 \$1,050.001	0.00 NM	1	\$1,050.00
2 00 NONV 11/00/12 11/00/	SAT/Jeopardy	000 7 pm	3	.50	τ ψ1,030.001	0.00 14101	'	Ψ1,000.00
JEOPARDY	, ,							
Start Date End Da			Rating					
Week: 10/29/12 11/04/1: E 61 KSNV 11/03/12 11/03/		\$1,050.00 7-730pm	0.00 S-	:30	1 \$1,050.001	0.00 NM	1	\$1,050.00
L 01 NONV 11/05/12 11/05/	SAT/ Wheel of Fortune	7-730pm	3-	.50	ι ψι,030.00 ι	0.00 14101	'	ψ1,030.00
WHEEL OF FORTUNE								
Start Date End Da			Rating					
Week: 10/29/12 11/04/12	2S- 1 12 Sa-Su News 3 at ElevenCM	\$1,050.00 11pm-1135p	0.00 mS-	:30	1 \$2,800.001	0.00 NM	1	\$2,800.00
L 02 NOINV 11/03/12 11/03/	Sa-Su News 3 at Eleven	1 трпп-т тоор	3-	.50	1 ψ2,000.001	0.00 14101	'	Ψ2,000.00
NEWS 3 NIGHTSIDE								
Start Date End Da			Rating					
Week: 10/29/12 11/04/1: E 63 KSNV 11/03/12 11/03/		\$2,800.00	0.00 2amS-	:30	1 \$4,000.001	0.00 NM	1	¢4 000 00
E 03 NSINV 11/03/12 11/03/	Saturday Night Live Civi	1 130pm-1.02	zaiii5-	.30	1 φ4,000.001	U.UU INIVI	'	\$4,000.00
SATURDAY NIGHT LIVE	, 3							
Start Date End Da			Rating					
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L 04 NOINV 11/03/12 11/03/	1st Look Civi	1 4-430am 3	3A 1-23-	.50	1 φ2/0.001	U.UU INIVI	'	φ210.00
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Print Date: 12/07/12 07:18:41 Page 7 of 8

Order / Rev: 108378 Advertiser: American Crossroads

Alt Order #: 06868986 Product Desc: American Crossroads KSNV

E66 KSNV 11/04/12 11/04/12 News 3 Sunrise SUNDAY Sunday Today News 3 Sunrise SUNDAY News 3 Sunrise S
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MEET THE PRESS- n/a 11/4 Start Date End Date Weekdays Spots/Week Rate Rating 0.00
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Beek: 10/29/12
E69 KSNV 11/04/12 11/04/12 News 3 Today Wknd CM 9a-930am
News 3 ToDAY News 10029/12 End Date End Date Weekdays Spots/Week Rate Start Date End Date News 3 No.
NEWS 3 TODAY-WKEND Start Date End Date Weekdays Spots/Week Rate Rating News 10/29/12 11/04/12 11/04/12 11/04/12 11/04/12 11/04/12 11/04/12 11/04/12 11/04/12 11/04/12 11/04/12 11/04/12 11/04/12 11/04/12 11/04/12 11/04/12 11/04/12 11/04/12 11/04/12 11/04/12 11/04/12 11/04/12 11/04/12 11/04/12 11/04/12 11/04/12 11/04/12 11/04/12 11/04/12 11/04/12 11/04/12 11/04/12 11/04/12 11/04/12 11/04/12 11/04/12 11/04/12 11/04/12 11/04/12 11/04/12 11/04/12 11/04/12 11/04/12 11/04/12 11/04/12 11/04/12 11/04/12 11/04/12 11/04/12 11/04/12 11/04/12 11/04/12 11/04/12 11/04/12 11/04/12 11/04/12 11/04/12 11/04/12 11/04/12 11/04/12 11/04/12 11/04/12 11/04/12 11/04/12 11/04/12 11/04/12 11/04/12 11/04/12 11/04/12 11/04/12 11/04/12 11/04/12 11/04/12 11/04/12 11/04/12 11/04/12 11/04/12 11/04/12 11/04/12 11/04/12 11/04/12 11/04/12 11/04/12 11/04/12 11/04/12 11/04/12 11/04/12 11/04/12 11/04/12 11/04/12 11/04/12 11/04/12 11/04/12 11/04/12 11/04/12 11/04/12 11/04/12 11/04/12 11/04/12 11/04/12 11/04/12 11/04/12 11/04/12 11/04/12 11/04/12 11/04/12 11/04/12 11/04/12 11/04/12 11/04/12 11/04/12 11/04/12 11/04/12 11/04/12 11/04/12 11/04/12 11/04/12 11/04/12 11/04/12 11/04/12 11/04/12 11/04/12 11/04/12 11/04/12 11/04/12 11/04/12 11/04/12 11/04/12 11/04/12 11/04/12 11/04/12 11/04/12 11/04/12 11/04/12 11/04/12 11/04/12 11/04/12 11/04/12 11/04/12 11/04/12 11/04/12 11/04/12 11/04/12 11/04/12 11/04/12 11/04/12 11/04/12 11/04/12 11/04/12 11/04/12 11/04/12 11/04/12 11/04/12 11/04/12 11/04/12 11/04/12 11/04/12 11/04/12 11/04/12 11/04/12 11/04/12 11/04/12 11/04/12 11/04/12 11/04/12 11/04/12 11/04/12 11/04/12 11/04/12 11/04/12 11/04/12 11/04/12 11/04/12 11/04/12 11/04/12 11/04/12 11/04/12 11/04/1
Week: 10/29/12 11/04/12
E70 KSNV 11/04/12 11/04/12 Chris Matthews 9:30AM SM
Chris Matthews SUN 9:30am
CHRIS MATTHEWS SHOW Siart Date End Date Meekdays Spots/Week Rate Rating 0.00
Start Date End Date Weekdays Spots/Week Rate Rating
Week: 10/29/12
NFL Pre-Game
FOOTBALL NIGHT IN AMERICA Start Date
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Week: 10/29/12 11/04/12 17/04/12 NFL Football CM 1P-9PM
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E73 KSNV 11/04/12 11/04/12 NFL Football CM 1P-9PM
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Week: 10/29/12 11/04/12 S 1\$24,000.00 0.00 E 74 KSNV 11/04/12 11/04/12 News 3 Live in Prime CM News 3 in Prime NEWS 3 LIVE (FOLLOWING NFL) 7-10pmS :30 1 \$3,600.00 1 0.00 NM 1 \$3,600.00 NM NEWS 3 LIVE (FOLLOWING NFL) Start Date End Date Weekdays Spots/Week Rate Rating Week: 10/29/12 11/04/12S Rating N-SA 8-11p / SUNS 1 \$3,600.00 0.00 E 75 KSNV 11/04/12 11/04/12 Jeopardy in PRIME CM M-SA 8-11p / SUNS :30 1 \$2,400.001 0.00 NM 1 \$2,400.001 0.00 NM jep Start Date End Date Weekdays Spots/Week Rate Rating Week: 10/29/12 11/04/12S Rate Rating Rating Rating News/Week No.00 0.00
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Love 9 Order (event) DDIME
Law & Order (synd) PRIME I&o
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NEWS 3 NIGHTSIDE <u>Start Date End Date Weekdays Spots/Week Rate</u> <u>Rating</u>
Week: 10/29/12 11/04/12S 1 \$2,800.00 0.00

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KSNV

Order / Rev: 108378 Advertiser:

American Crossroads

Alt Order #: 06868986 Product Desc: American Crossroads

Flight Dates: 10/30/12 - 11/05/12 Estimate: 1323

Ln Ch	Start	End	Inventory Code	e Break	Start/End	Time Days	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
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WAKE UP EARLY W/THE WAGNERS												
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		· · · · - · -	M-F News 3 at E		F 100			_	. ,		_	, -,
St	art Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10	/29/12	11/04/12	TF	2	\$2,800.00	0.00						

Totals 75 \$170,690.00